

# MONEY SPENT ON HOME IMPROVEMENT BRINGS GREAT RETURNS!

IMPROVEMENT	AVERAGE COST	INCREASE IN HOME VALUE	AVERAGE RETURN	AGENTS WHO RECOMMENDED
Clean & Declutter	\$300 - 400	\$2100 - 2400	594%	91%
Lighten & Brighten	\$90 - \$100	\$800 - \$900	769%	84%
Kitchen/Bath Upgrades	\$1600 -2000	\$3800 - 4900	138%	83%
Staging	\$200 - 1100	\$2300 - 2900	169%	74%
Landscape & Trim	\$400 - \$500	\$1600 - 1800	266%	72%
Replace Carpeting	\$2600 -2800	\$3600 - 3900	39%	65%
Fix Plumbing & Electrical	\$300 - \$400	\$900 - 1200	196%	63%
Repair Flooring	\$1500 - 1700	\$3800 - 4900	50%	62%
Paint Exterior Walls	\$2200 - 2400	\$2900 - 3200	34%	57%

Source: HomeGain Survey of 2,000 agents nationwide

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- plastering & painting
- experienced handymen
- hardwood refinishing
- staging
- carpet & floor installation
- carpet restretching & repairs

- carpet cleaning
- pet odour removal
- home & appliance cleaning
- mold purification systems
- water damage restoration

- upholstery & mattress cleaning
- duct & air cleaning
- wall cleaning
- decluttering & packing
- smoke odour removal